Robert Mann Foy robert.m.foy@gmail.com **€** www.robfov.com

Branding and marketing for diverse clients including governmental subcontractors, gaming and technology blogs, and individual content creators • Production includes business assets: logos, cards, letterhead, style guides; social media assets: static and animated imagery; UI/UX design and prototyping for websites and apps; report design: layout, typography, infographics

Graphic Designer and Architectural Visualizer

Design visualization and marketing, both digital and print production • Collaborated with designers and clients to progress zoo design proposals from concept through construction, using a variety of representation formats and techniques • Production included plan, section, and perspective drawings/renderings, video editing/compositing, website and digital dashboarding, as well as interactive pdfs and other formats for client-driven exploration

Architectural Research Excavator

Surveyed archaeological research site and created 16 scaled, measured site drawings by hand to catalogue built and spatial features • Created original site models in AutoCAD using survey data • Combined digital models with hand drawings to produce detailed visuals in support of ongoing academic research at the site

Research Assistant to the Director

Created original reconstructions of the ancient Herodian temple in SketchUp by combining modern-era site survey data with new spatial insights personally researched from the physical and literary record • Developed a large visual and literary database of 80 Northern Mesopotamian metalwork objects to support new research • Selected objects with curators for a 10-venue worldwide tour of 9th-century shipwreck artifacts and created original SketchUp models to help Freer curators visualize the exhibition • Initiated and synthesized original research and compiled visual and literary materials to support collections research, presentations, and articles • Wrote wall text and edited publication materals based on knowledge and research

Arabic Transcriber

Transcribed more than 500 Arabic-language documents to beta-test and refine a new Arabiclanguage handwriting recognition software • Located and maintained a database of more than 100 Arabic source files • Oversaw quality control of Arabic-language accuracy for 6 additional transcribers

University of Pennsylvania

University of Maryland

Corcoran College of Art and

Washington, DC • 2004

Languages

Japanese 5 years coursework, summer exchange Arabic 3 semesters intensive coursework

Studio Arts Hand-drawing, drafting, woodworking, model-making, watercolor

Master of Landscape Architecture, 25 of 29 credits completed

Bachelor of Arts, with honors, Art History and Archaeology Bachelor of Arts, Anthropology **Certificate in East Asian Studies**, for intensive regional focus

Studio art coursework in figure drawing and sculpture

Software

Graphics Adobe Photoshop, Illustrator, InDesign, AfterEffects 3D Modeling AutoCAD, Rhinoceros, Grasshopper, SketchUp Web Design Adobe Flash Catalyst, Dreamweaver, HTML, CSS Database and File Management Acrobat, Filemaker Pro, Mac & PC OS



EXPERIENCE

Freelance Design Work

October 2016 – Present

Philadelphia, Pennsylvania

May 2015 - September 2016

June 2013 – September 2013

Freer Gallery of Art &

Washington, DC

College Park, MD

Arthur M. Sackler Gallery

January 2009 – February 2012

Applied Media Analysis

June 2007 – September 2007

Smithsonian Institution

Aphrodisias Archaeological

CLR Design

Excavation

Geyre, Turkey

Philadelphia, PA • 2011-2014

College Park, MD • Graduation, 2008

Design



EDUCATION